

MGMA
NEW YORK

Beyond the Cityscape:
NAVIGATING HEALTHCARE EXCELLENCE

2024 ANNUAL CONFERENCE

JUNE 19-21, 2024

WOODCLIFF HOTEL & SPA



CONFERENCE SCHEDULE

MEET YOUR KEYNOTE SPEAKER!



Laurie K. Baedke, MHA, FACHE, FACMPE
Leadership Keynote Speaker

Opening Keynote: *"The Emerging Healthcare Leader"*

Keynote Session: *"The EQ Edge: Bolstering Your Emotional Intelligence for More Effective Leadership"*

ABOUT LAURIE: Laurie K. Baedke, MHA, FACHE, FACMPE, is a faculty member, Director of Healthcare Leadership Programs, and Assistant Dean of Physician Leadership Education at Creighton University. Ms. Baedke is a well-regarded speaker at international healthcare and continuing medical education conferences, and the host of a weekly leadership podcast, *The Growth Edge*.

She holds a master's degree in healthcare administration and is a board-certified fellow of both the American College of Healthcare Executives and the American College of Medical Practice Executives. She has written two editions of a book, *The Emerging Healthcare Leader: A Field Guide*. In 2017, Ms. Baedke contributed a chapter titled "The Clinician Entrepreneur" to a book published by Oxford Press titled *The Handbook of Private Practice*. Her most recent book, *Mentor Coach Lead to Peak Professional Performance* was released in February, 2023.

Laurie lives just outside of Omaha, Nebraska with her husband and two children.

CONFERENCE PROGRAM

Wednesday, June 19, 2024

2:00pm-5:00pm **Registration Open / Exhibitor Set Up**

5:00pm-6:00pm **Welcome Reception Cocktail Hour / Exhibit Hall Open**

Welcome Reception Cocktail Hour

Let's kick off the 2024 NY MGMA Annual Conference together with our Welcome Reception!

Join us in the Exhibit Hall for a cocktail hour, mingling your peers and getting to know our fantastic exhibitors while enjoying some delicious drinks!

Thursday, June 20, 2024

7:00am-5:00pm **Registration / Exhibit Hall Open**

7:00am-8:00am **Breakfast**

8:00am-8:15am **Opening Remarks**

8:15am-9:15am **Opening Keynote**

The Emerging Healthcare Leader

Laurie Baedke, MHA, FACHE, FACMPE

9:20am-10:20am **Workshop 101 - Data and the Role of AI in Modern Revenue Cycle Management**

Wayzen Lin, *RevOps Health*

Workshop 102 - Workers' Compensation – How it Impacts Your Practice

Megan Coville, *OneGroup*

10:20am-10:50am **Break in Exhibit Hall**

10:50am-11:50am **Workshop 201 - Everybody Plays a Role: Reducing Liability Risk in the Office Practice Setting**

Shelly Kriete & Nancy May-Skinner, Esq., *MLMIC*

Workshop 202 - Building The Team From The Inside Out

Maryann Roefaro, *Hematology/Oncology Associates of Central New York*

11:50am-1:00pm **Lunch in Exhibit Hall**

CONFERENCE PROGRAM

- 1:00pm-2:00pm **Workshop 301 - 2024 Legal Update**
Traci Boris & Frances Ciardullo, *Barclay Damon, LLP*
- Workshop 302 - Corrective Action Plans: Compliance Is The Glue**
Mitchell Brie, CHC, *Empower HCP*
- 2:05pm-3:05pm **Workshop 401 - Negotiating Health Plan Quality and Risk Based Contracts**
Nicholas Melchiorre, *Tri-State Health MSO, LLC*
Michael Ruiz de Somocurcio, *NY/NJ Vytalize Health*
- Workshop 402 - Session TBA**
HealthEE / Risk Strategies
- 3:05pm-3:35pm **Break in Exhibit Hall**
- 3:35pm-4:35pm **Keynote Session - The EQ Edge: Bolstering Your Emotional Intelligence for More Effective Leadership**
Laurie Baedke, MHA, FACHE, FACMPE
- 5:00pm-7:00pm **Evening Networking Reception**

Evening Networking Reception

It's been a long day, let's have some fun! Join us for an evening full of networking, fun music, dancing, appetizers and drinks! We can't wait to see you all there!

Friday, June 21, 2024

- 7:30am-1:00pm **Attendee Registration / Exhibit Hall Open**
- 7:30am-8:30am **Breakfast**
- 8:30am-9:30am **General Session - Data and the Discovery of Chronic Revenue Loss Patterns**
Wayzen Lin, *RevOps Health*
- 9:35am-10:35am **General Session - Building an Effective Physician Recruitment Team**
Paul Olzak, *PracticeMatch*

CONFERENCE PROGRAM

10:35am-10:45am **Break in Exhibit Hall**

10:45am-11:00am **Raffles & Giveaway Prizes**

11:00am-12:00pm **General Session**

NY Legislative Update

Zina Cary, Medical Society of the State of New York

12:00am-2:00pm **Exhibitor Break Down**

****Program subject to change***