

New York Medical Group Management Association

MEDICAL PRACTICE
LEADERS CONFERENCE

TOGETHER TOWARDS TOMORROW



VIRTUAL

OCTOBER 29 – OCTOBER 30, 2020

MGMA[®]
NEW YORK

Sponsorship Opportunities

Presenting Sponsor

Exclusive sponsor of the 2020 NY MGMA Conference

\$4,000 Member fee / \$4,350 Non-member fee



Virtual Exhibit Booth

Please refer to [Deluxe Exhibitor package on page 4](#) to view all virtual booth inclusions.

App Banner Advertisement

Designed by your organization and shown on the virtual conference app for all attendees to see each time they access the conference, the banner can be hyperlinked to your exhibit booth, sponsor page or company website. Refer to [page 5](#) for visual reference.

Recognition During Conference

Receive exclusive recognition as the Presenting Sponsor at the opening and closing sessions. Sponsor one keynote session, when a company representative speaks live to the audience for 3 minutes. Sponsor a networking session and interact with attendees.

Event Box

Send your promotional item to all conference registrants in the Event Box ([refer to Page 5](#)).

Create Content

Provide a pre-recorded 40-minute webinar available to attendees via the virtual conference app.*

Recognition in Digital Event Materials

Be recognized as the Presenting Sponsor on all promotional materials including emails, website promotions. Company logo will appear on the cover of the attendee digital handbook, and in the Sponsor list along with a 50-word company description. Company will be appear on the NY MGMA's Sponsor webpage for 6 months.

Complimentary Meeting Registrations

Receive 4 complimentary registrations for company representatives to conference sessions.

Platinum Sponsor

\$2,500 Member fee / \$2,850 Non-member fee

1 Available



Virtual Exhibit Booth

Please refer to Deluxe Exhibitor package on Page 4 to view all virtual booth inclusions.

Recognition During Conference

Sponsor one keynote session, when a company representative speaks live to the audience for 3 minutes.

Event Box

Send your promotional item to all conference registrants in the Event Box (refer to Page 5).*

Recognition in Digital Event Materials

Be recognized as the Platinum Sponsor on all promotional materials including emails, website promotions. Company logo will appear in the attendee digital handbook, and in the Sponsor list along with a 50-word company description. Company will be appear on the NY MGMA's Sponsor webpage for 6 months.

Complimentary Meeting Registrations

Receive 3 complimentary registrations for company representatives to conference sessions.

Gold Sponsor

\$1,900 Member fee / \$2,250 Non-member fee

3 Available

Virtual Exhibit Booth

Please refer to Deluxe Exhibitor package on Page 4 to view all virtual booth inclusions.

Recognition During Conference

Sponsor one breakout session, when a company representative speaks live to the audience for 2 minutes.

Event Box

Send your promotional item to all conference registrants in the Event Box (refer to Page 5).*

Recognition in Digital Event Materials

Be recognized as a Gold Sponsor in promotional materials including emails, website promotions. Company logo will appear in the attendee digital handbook, and in the Sponsor list along with a 50-word company description. Company will be appear on the NY MGMA's Sponsor webpage for 6 months.

Complimentary Event Registrations

Receive 2 complimentary registrations for company representatives to conference sessions. Bring two of your clients or customers who are not currently NY MGMA members as your guest.

Silver Sponsor

\$1,300 Member fee / \$1,650 Non-member fee

4 Available



Virtual Exhibit Booth

Please refer to Deluxe Exhibitor package below to view all virtual booth inclusions.

Recognition During Conference

Sponsor one breakout session, when a company representative speaks live to the audience for 1 minute.

Event Box

Send your promotional item to all conference registrants in the Event Box (refer to Page 5).*

Recognition in Digital Event Materials

Be recognized as a Silver Sponsor in promotional materials including emails, website promotions. Company logo will appear in the attendee digital handbook, and in the Sponsor list along with a 50-word company description. Company will be appear on the NY MGMA's Sponsor webpage for 6 months.

Complimentary Event Registrations

Receive 2 complimentary registrations for company representatives to conference sessions.

Deluxe Exhibitor

\$600 Member fee / \$950 Non-member fee

Virtual Exhibit Booth

Showcase your organization to attendees, share informational materials, and schedule meetings. Attendees can share their contact information and post-event you can access booth reports. Traffic to your virtual booth is driven by contests, advertisements, and shout-outs. Your company's logo is highlighted in the virtual exhibit hall. There is no limit to the amount of materials you can share in your booth, from videos to documents to links, etc. Have an unlimited number of booth representatives and your team controls your virtual booth setup. Visual references on Page 7.

Event Box

Send your promotional item to all conference registrants in the Event Box. (refer to page 5)*

Recognition in Digital Event Materials

Visibility in attendee digital handbook with 50-word company description.

Complimentary Event Registrations

Receive 1 complimentary registration for company representatives to conference sessions.

Attendee List

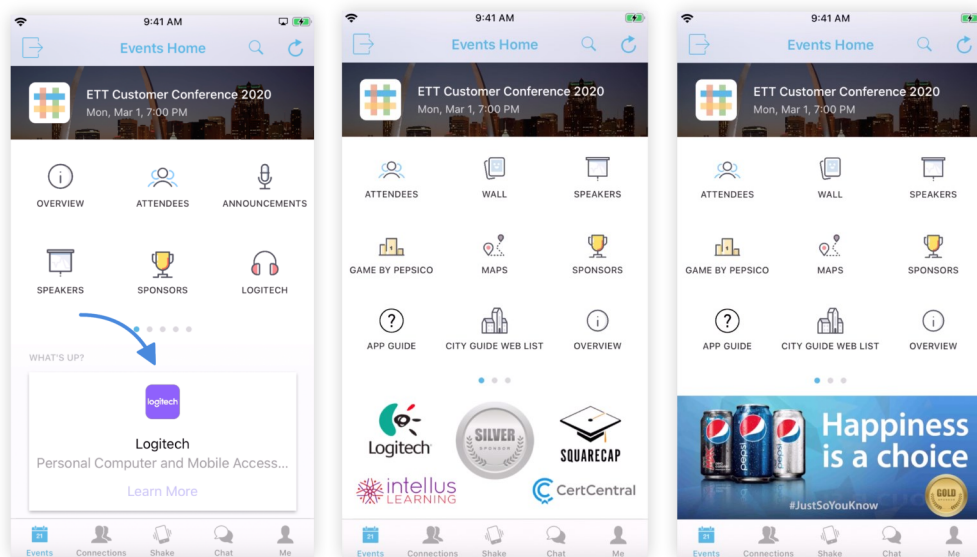
Receive a pre- and post-conference attendee list via email.

App Banner Advertisement (3 Available)



\$1,000 Member fee / \$1,350 Non-member fee

Designed by your organization and shown on the virtual conference app for all attendees to see each time they access the conference, the banner can be hyperlinked to your exhibit booth, sponsor page or company website.



Event Box

NY MGMA Conference Event Gift Box will be mailed to all registrants prior to the event. Items included will be from exhibitors and sponsors to provide attendees with all fun promotional materials that they would receive at an in-person meeting.

Event Box Sponsor (1 Available)

\$650 Fee

Exclusive sponsor sticker to be included on outside of event box to be mailed to all attendees; collateral item included in box.* Recognition in attendee digital handbook.





Networking Event

\$350 Member fee / \$700 Non-member fee

Sponsor a networking event, when a company representative speaks live to the audience. Listed as event sponsor in agenda and receive pre– and post-event attendee list.

Breakout Session

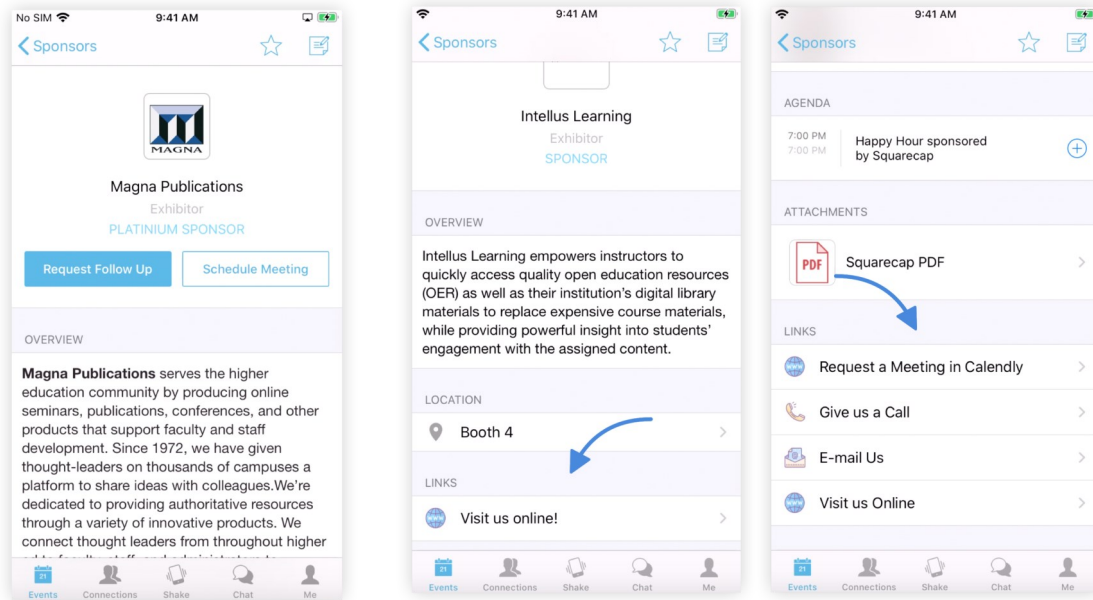
\$500 Fee

Sponsor a breakout session, when a company representative speaks live to attendees for 1.5 minutes.

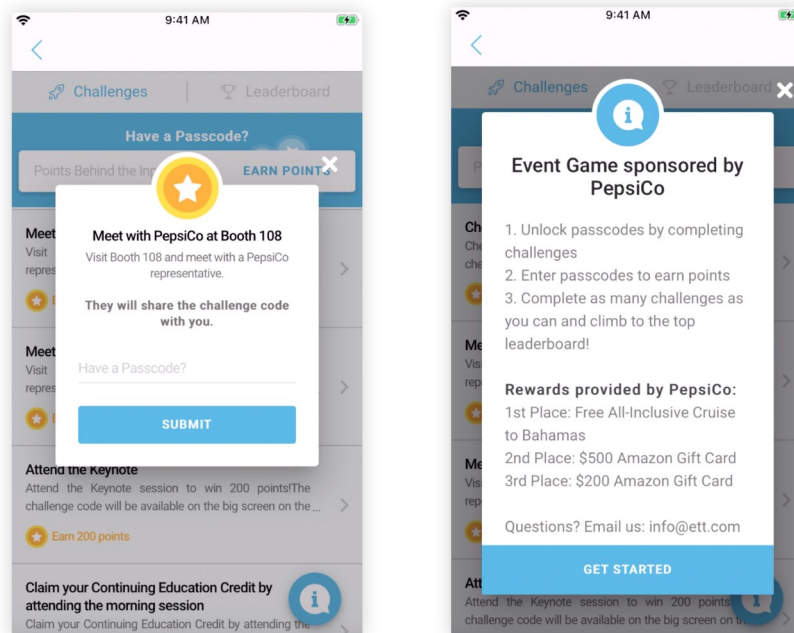
**Items to be sent in event box must be provided by sponsor. Size and weight limitations apply.*

**Content for pre-recorded webinar must be approved by NY MGMA.*

Images of In-App Pages



Visuals from the virtual conference app to give an example of what a sponsor or exhibitor page could look like on the mobile application.



Visuals from the virtual conference app to show what gamification and contests could look like in the mobile application.